



# OK Oklahoma 529 College Savings Plan



Website: [www.ok4saving.org](http://www.ok4saving.org) Toll-free phone: 1 877 654-7284

September 2, 2014

Dear Oklahoma Superintendents and Principals,

Last December Krebs Elementary School in Krebs, Oklahoma was awarded \$10,529; the largest donation in school history. Your school could be the next recipient of \$10,529, compliments of the **10,000 Reasons to Save Sweepstakes** and the **Oklahoma 529 College Savings Plan**. The sweepstakes started on August 19 and ends on November 19.

#### Details about the 10,000 Reasons to Save Sweepstakes

The **10,000 Reasons to Save Sweepstakes** will give \$10,529 toward an Oklahoma 529 College Savings Plan to one lucky Oklahoma child whose parent, grandparent or legal guardian submits an online entry form from now through November 19, 2014. The school attended by the child of the winning entrant will win a \$10,529 cash donation. If the winning entrant is not yet in school, the future elementary school of the child will be awarded the school prize. In December, one entry will be selected, at random, to receive the individual and the school grand prize. To read official rules and to submit an online entry, visit [www.ok4saving.org/news/10000-reasons.shtml](http://www.ok4saving.org/news/10000-reasons.shtml). No purchase necessary. Void where prohibited.

Our goal with this Sweepstakes is to familiarize Oklahomans with the only state-sponsored 529 college savings plan. This is our way of engaging parents and children in a practical conversation about the importance of going to college as well as saving for higher education's associated expenses. In the state of Oklahoma, 86 percent of parents and grandparents believe it's very important that their child or grandchild attend college; however, only 43 percent are saving<sup>1</sup>. As board chairman of the Oklahoma 529 College Savings Plan, I encourage you to spread the word about saving for a college education and your school could win \$10,529 in cash!

#### How can you help spread the word?

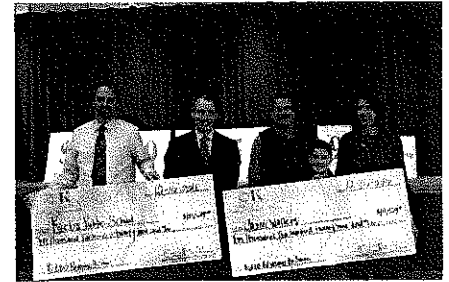
Help us get the word out about saving for college and the **10,000 Reasons to Save Sweepstakes** to all parents and grandparents. Please consider helping us by:

- Including the information above and the enclosed flier in your school newsletter
- Posting the enclosed flier to your website and/or social media channels (an electronic copy of the flier may be downloaded at <http://www.kochcomm.com/media/ocsp-10000-reasons-save/>)
- Sending a copy the enclosed flier home to parents
- Requesting OCSP brochures online at <https://ok4saving.org/forms/payroll-order-brochure.shtml> Utilizing additional promotional materials such as social media posts which can be found at: <http://www.kochcomm.com/media/ocsp-10000-reasons-save/>

We hope you'll join us in this effort to encourage kids' continued learning and help parents' start saving now for future scholastic success.

Sincerely,

Ken Miller  
State Treasurer  
Chair, Oklahoma 529 College Savings Plan



**2013 10,000 Reasons to Save Winners**  
Superintendent Patrick Turner of Krebs Public School, and Jaxon Walters, 5<sup>th</sup> grader at Krebs Public School pictured with Treasurer Miller, Jaxon's Grandfather, Joe Prichard, and Jaxon's teacher, Janet Albright.

<sup>1</sup> [https://ok4saving.org/news/pr\\_03042014.shtml](https://ok4saving.org/news/pr_03042014.shtml)